NEW PLAYERS LIGHTS 25's

$1.50 less a carton.

Super Saver Carton.

200 of the finest for $1.50 less a carton.

Kings & 100's
Regular and Menthol

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

MR's suggested retail price is $1.50 less than full price brands.

Kings: 10 mg. tar, 0.8 mg nicotine –
100's: 12 mg. tar, 0.9 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/xykj0004